Real Estate Case Study

Mendix Application Development for Digital Real Estate Business





Client Overview

The company is an aggregator of Real Estate agents who are empowered with a cloud based digital platform to conduct brokerage services.



Business Challenges

- Full stack development of end to end functions.
- Analyze business workflows, rolebased functions and value-added features (like built in communication, incentivize users etc.) to achieve the best application experience.
- Leverage a comprehensive suite of tools/technology to make up a sustainable product that is responsive to scale (#users and #transactions).



🚱 Indium Salutian

- Indium proposed Mendix for end-to-end development of the platform, given the low code development, visual modelling full integration capabilities and collaborative dev advantages.
- The application was developed using microservices architecture for different functional and privilege flows: agent onboarding, transactions, accounting and ad min service & support functions, reports.
- Simple and easy UI/UX.
- Adopted Agile QA methodology for sprint wise releases.



Business Impact

- The platform has onboarded an agent base of 20000 users seamlessly and was able to deliver strong digital experience for users.
- Indium's dev team leveraged the best working practices in functional delivery with Mendix.
- One stop solution for Development, Technology Transformation and OA.
- Rapid deployments with 100% delivery success.











