Retail & Supply Chain Case Study







The client is an African retail supply chain transformation company enabling small shops and retailers to adopt digital economy through mobile ordering & distribution systems, and enterprise services.

Business Requirements

- Build and manage the entire ETL (Extraction, Transformation & Loading) data pipeline and ETL integration with their existing ERP system, FMCG process and Loan application process.
- Develop Reports and Analytics to monitor Delivery agent's performance, Vehicle Utilization, Credit services and Sales activities.
- Conversion of existing environment (Java & Postgres) to Big data platform for better efficiencies.

♥ Indium Solution

- Developed and implemented an ETL pipeline to manage the data using Big Query and Google Cloud Platform (Google Data Flow and Apache Beam)
- Developed Reports and Dashboards using Tableau covering end-to-end user activities.
- Integrated QuickBooks ERP, Loan Management System and their Existing Customer APP/Backend Applications into the ETL Pipeline (Big Query - GCP) for Analytics & Reporting
- Designed and Implemented Report automation (Self automated Reports for Daily/Weekly/Monthly) using Python & Streamlit.

Business Impact

- Runtime Reduction: 60 % reduction in ETL process runtime for Transition to a Cloud Big Data ecosystem
- Performance Optimization: 20 % Increase in performance efficiency with the developed solution that created visibility into business activities and performance metrics for each category
- Cost Reduction: Nearly 20 % reduction in delivery costs after implementation of delivery planning methods and visualization through Reports and insights















