



Client Overview

- A retail giant into men's apparel business with ecommerce, Omni-channel and rental services



Business Requirements

- Client was seeking a solution to enhance shopping experience on their ecommerce website by providing users with a highly interactive and personalized "look customizers"
- Shoppers can set up their avatar based on their physical proportions and virtually try out different apparel to test the fit and design before purchase
- The purpose of this engagement was to test the functionality of this feature and interactivensess of the UI



Our Solutions

- The purpose of this engagement was to test the functionality of this feature and interactivensess of the UI
- Validated that the desired Images / Apparel gets superimposed on the avatar
- The representation of the fit, proportions, color, patterns of the product are verified
- Validated the superimposed product displays the features and irregularities of a physical product



Engagement

- 2 Test Engineers
1 Test Lead
3 weeks engagement for functional and UI tests and Regression



Business Impact

- 100 + bugs raised and reported to ensure the personalized experience is as per the required specifications



INDIA

Chennai | Bengaluru | Mumbai
Toll-free: 1800-123-1191

USA

Cupertino | Princeton
Toll-free: +1-888-207-5969

UK

London

SINGAPORE

+65 9630 7959