



## Client Overview

- Client is an Online video streaming channel offering subscribers a menu of 2000 titles at any given time. The company is a premium cable channel (can be attached to Amazon prime) with four live channels, selection of movies and original shows
- Application is a Streaming channel with typical media app features : sign up, watch movies, favourites, downloads and collections
- Multi platform access through Xbox One, Chromecast, Apple® iPads® iPhones® and Android devices and smart TV's



## Business Challenges

- Functional reliability
- Seamless UI and UX of the platform / recommend features based on competitor research
- Consistent multiplatform experience across most popular market devices
- Deliver a high quality mobile application with a launch 'right in the first time'



## Our Solutions

- Workflow understanding to design module based Test Cases (positive and negative scenarios)
- Exploratory testing to identify showstoppers and initiate early/parallel defect fixing
- Definite metrics to tick off user experience indicators ( app launch experience, network, interruptions, display, list of conventions in a typical media/entertainment app etc.,)
- Tested the functionality / UI / UX / Compatibility across 150 Mobile Devices; Bugs identified are sorted in categories of criticality recommending priority of action



## Test Management

- Trello, MS Office Tools for reports and test dashboards



## Value Proposition

- Stable experience across devices and OS versions resulting in 100% app launch confidence
- QA standards in test case maintenance and continuous improvement in the test suite
- Quick turn around in 4 weeks with 4 Test Engineers for end to end execution across 150 devices



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