



Client Overview

- A retail giant into men's apparel business with ecommerce, Omni-channel and rental services



Business Requirements

- Client was seeking a solution to enhance shopping experience on their ecommerce website by providing users with a highly interactive and personalized "look customizers"
- Shoppers can set up their avatar based on their physical proportions and virtually try out different apparel to test the fit and design before purchase
- The purpose of this engagement was to test the functionality of this feature and interactivenss of the UI



Our Solutions

- The purpose of this engagement was to test the functionality of this feature and interactivenss of the UI
- Validated that the desired Images / Apparel gets superimposed on the avatar
- The representation of the fit, proportions, color, patterns of the product are verified
- Validated the superimposed product displays the features and irregularities of a physical product



Engagement

- 2 Test Engineers
- 1 Test Lead
- 3 weeks engagement for functional and UI tests and Regression



Business Impact

- 100 + bugs raised and reported to ensure the personalized experience is as per the required specifications



INDIA
Chennai
+91 44 6606 9100
Bengaluru
+91 80 4645 7777
Mumbai
+91 022 6215 4028

USA
Cupertino | Princeton
Toll-free: 1 888 207 5969
SINGAPORE
+65 9630 7959

UK
London
+44 773 653 9098

General Inquiries: info@indiumsoftware.com | Sales Inquiries: sales@indiumsoftware.com

www.indiumsoftware.com | ©Indium Software